

MARKING A CENTURY IN BUSINESS

The Nisshin OilliO Group celebrated its 100th anniversary on March 7, 2007. Below are some of the highlights from the last century.

100th

次の100年へ、
植物のチカラ。

100 YEARS

1907

Nisshin OilliO was originally established under the name Nisshin Soybean Crushing Co. by Kihachiro Okura and Kyujiro Matsushita. The Company's head office was established in Tokyo and a branch office and factory were opened in Dalian, China.

1918

The Company was renamed The Nisshin Oil Mills, Ltd.



A photo of the Dalian plant from around this time

1924

Nisshin Oil Mills launched Japan's first salad oil, named *Nisshin Salad Oil*, using highly refined soybean oil.



A bottle of *Nisshin Salad Oil*



Salad oil gift package launched in 1955

1958

Nisshin Oil Mills becomes first Japanese company to produce lecithin in granular form.

1963

Production launched at the Yokohama Isogo Plant following the completion of the first stage of construction.

1967

Production of a vegetable protein product made from soybeans commenced.



Nisshin Salad Oil supplied in glass bottles, pictured in around 1960

1970

Glycerin ester medium-chain triglycerides launched.

1972

Nisshin Saladre salad dressing launched.

1980

A purely vegetable-based mayonnaise-type dressing, *Nisshin Mayodore*, launched.



Nisshin Mayodore at the time of its launch

1981

Nisshin Bonland Margarine and Shortening, a vegetable-based fat spread for commercial use launched.

1982

A line of soymilk products launched; sales of nutritional supplements commenced.

1988

Dalian Nisshin Oil Mills, Ltd., a joint venture between Japan and China, established in Dalian, China.

1992

Nisshin Canola Oil launched.

1995

Construction of the current Research Laboratory was completed in Yokosuka, Kanagawa Prefecture.

1996

BOSCO Olive Oil launched.

2000

Mealtime Digestive Aid Fiber-enriched Green Tea, an authorized food for specified health use, launched.

2001

The new "Nisshin OilliO" corporate brand formulated.

2002

The Nisshin Oil Mills, Rinoru Oil Mills, and Nikko Oil Mills merged to form the Nisshin OilliO Group.

2003

Healthy Resetta, an authorized food for specified health use that inhibits fat uptake in the body, launched.

2004

The Nisshin OilliO Group, Ltd. absorbed its three consolidated subsidiaries, The Nisshin OilliO, Ltd., Rinoru Oil Mills Co., Ltd. and Nikko Oil Mills Co., Ltd., marking a new start for the Group. *Healthy Choleste* and *Resetta Soft* fat spread, authorized foods for specified health use, launched.

2005

The new plant at Dalian Nisshin Oil Mills becomes operational. The Group acquires shares in Intercontinental Specialty Fats Sdn. Bhd.



Dalian Nisshin Oil Mills, Ltd.

2007

Nisshin OilliO celebrates its 100th anniversary.